

LOUISVILLE STARS CIRCLE OF FRIENDS PROGRAM



The Louisville Stars Circle of Friends Program has been designed to provide a simple yet effective fundraising tool to assist organizations in the Louisville community and beyond to raise much needed funds for their programs. The Circle of Friends Program consists of two steps:

1: Secure a BWS Sponsor(s) for YOUR organization.

Upon securing your sponsor(s) the BWS will then provide that sponsor with everything included in that BWS sponsorship level. *See attached sponsorship level document.

2: Your organization purchases tickets from the Louisville Bats for BWS Tournament.

This purchase is for the amount of tickets that equates to the sponsorship(s) level you obtained. Your organization can then sell those tickets to raise additional funds (see chart below).

Sponsorship Level	Number of Tickets	Amount Owed
Pinch Hitter: \$2,500	100	\$1,250
MVP: \$5,000	200	\$2,500
Cy Young: \$10,000	400	\$5,000
Triple Crown: \$25,000	900	\$12,500

As a charitable organization, you can sell up to 3 sponsors at any level.

You can split your tickets however you wish for games on Wednesday, August 7, or Saturday, August 10.

Organization receives their tickets to the BWS:

- Upon receiving a check, the BWS will provide the amount of tickets owed to the organization. You will not receive tickets until check for full amount is received by the BWS.
- You as an organization have the opportunity to keep those tickets to give out as you wish or turn around and sell them to make additional money for your program.

Example: The Boys & Girls Club finds us a \$2,500 and a \$5,000 sponsor for the BWS. The Boys & Girls Club then purchases tickets from the BWS for the level of sponsorship attained [\$3,750]. The Boys & Girls Club gets to use these tickets for either Wednesday or Saturday night's BWS games.

What sponsors receive by supporting organization through BWS event:

- Become a sponsor of the BWS, whichever level sponsorship they come on board for (see attached sponsorship levels)
- Donation of check to their charity (tax exempt)
- Donation of tickets to charity that charity can keep or sell
- Recognition of business at Wednesday night's charity baseball game

